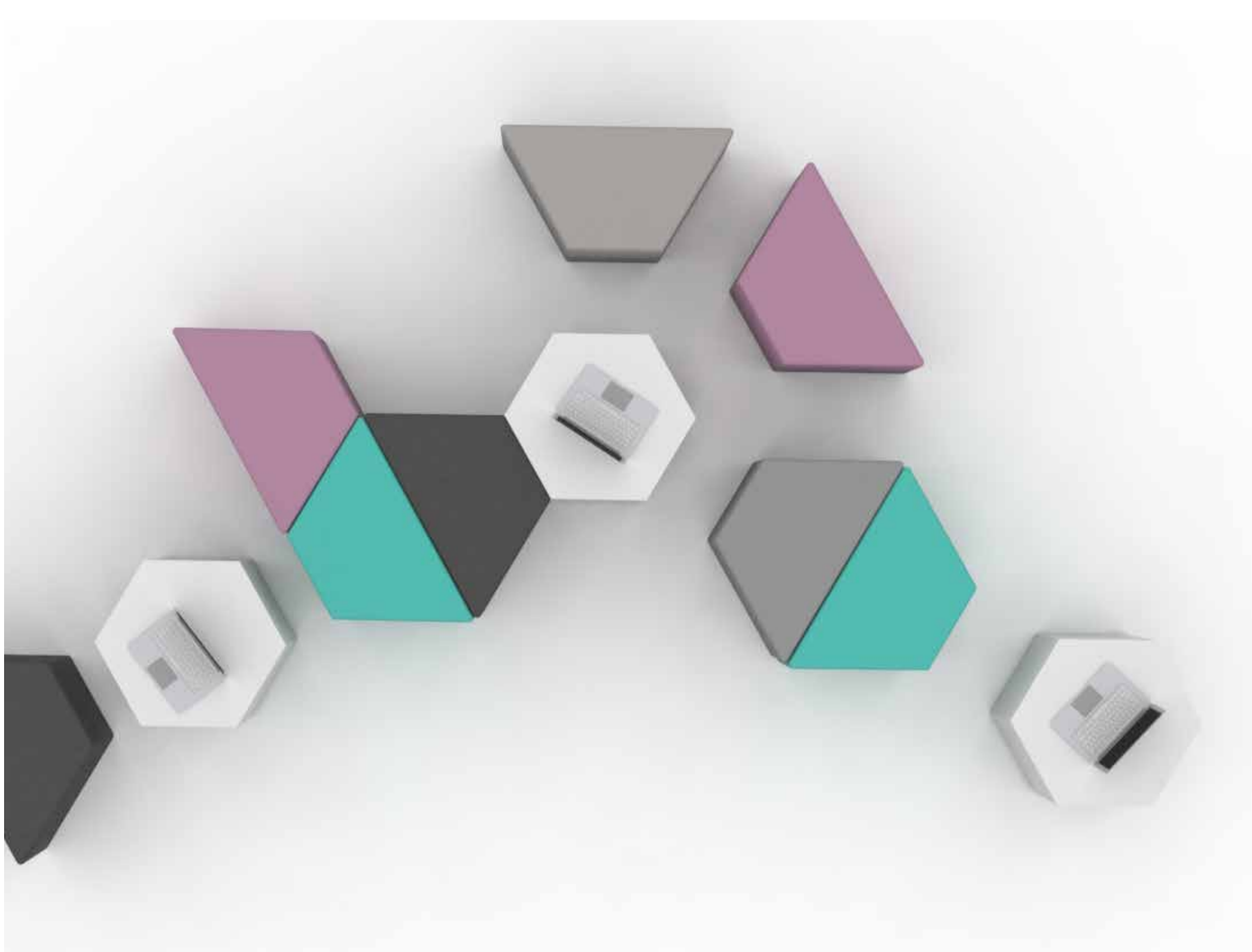




# Aaron Tuck

Graduated 2010  
Bachelor of Industrial Design



## Hive Breakout Range

When I sat down and designed the Hive collection, the aim was to design a multi-use collection of furniture elements that can be added, removed, expanded or regrouped.

Project philosophy and methodology: I looked to the natural structure of a beehive for inspiration. While each member of the hive is an integral player and forms part of the collective, they also need to leave the hive at times to explore and collect resources. Other members come and take their place and when they return they once again become part of the collective. This is the idea behind Hive. Components can be removed, added, rearranged and grouped to form smaller hives or individual units. Naturally, the form language was derived from the hexagonal geometric structure of honeycomb.

The design: The hexagonal tables in veneer or laminate act as the central hub of the system and by their design, they encourage collaboration. Trapezoidal Ottomans are arranged around the hub to form a larger hexagon when not in use and can be moved into any position the user sees fit. The design of the system also facilitates in minimising the footprint used and re-purposing the floor area for different uses.

Project outcomes: Our Hive collection is a system which allows users to collaborate or socialise in teams or take an Ottoman and table for themselves, therefore it is the perfect solution for waiting areas, casual breakout areas, cafés, and educational shared spaces.

## CV

Prior to Uni I worked in a few factories, including an automotive radiator company, a gymnastics equipment company, a timber flooring company, electronics assembly and hardware stores.

After graduating I worked as a design drafter/industrial designer for a foundry for three years before moving to my current role at workspace.

I now work as a product developer/ industrial designer for a national commercial furniture company. Furniture has been a passion of mine alongside design, so it's great to be designing what I am interested in.

[www.workspace.com.au](http://www.workspace.com.au)

## Awards

Second place at DIA live design 2014.

## Uni Memories

Pizza, beer, late nights in the CAD rooms and not having money. Great friends and mentors that you'll have for life and sleeping in... It was great.

## Advice

Keep drawing, designing and stay curious. If you can't find a job you love, turn another job into the job you love. Inject design into everything you do and join every design association or group you can. The DIA is a great place to meet other designers. Attend design events and museums here are everywhere you go. Keep in touch with your lecturers and tutors.

If there are no design jobs, create your own company or work on personal projects to build your skill set.

CELEBRATING  
**25**  
YEARS



University of  
South Australia

**made it.  
better**

Works by South Australian  
Industrial Design Alumni

December 2015

**workspace**  
commercial furniture