



# Paul Townsin

Graduated 2011  
Bachelor of Industrial Design



## Me Too

My favourite project is the Me Too pendant, a cute & cheeky little concrete pendant light that is highly functional & contemporary whilst being somewhat timeless in its aesthetic.

Seeing them go to new homes provides me great joy.

## CV

Since graduating, I have continued my previous career in Architecture, whilst also acting as a consultant to Martins Integrated, Arketype and Proen.

I have also developed my own brand of products with a focus on lighting and the intention to expand into furniture and object.

[www.paultownsin.com.au](http://www.paultownsin.com.au)

## Awards

- 2015 Vivid (Decor Design Show) - Finalist
- 2014 Design Institute of Australia Commendation (Me Too Pendant)
- 2014 The Edge (Decor Design Show) - Finalist
- 2013 Launch-Pad 2013 - Finalist
- 2013 Vivid (Furnitex) - Commendation in concept category
- 2012 UniSA Medal - For outstanding academic achievement
- 2012 Workshopped 2012 - Exhibitor
- 2012 James Dyson Award - Short listed finalist
- 2012 Launch-pad
- 2012- Short listed finalist
- 2011 UniSA Industrial Design Consultancy Award
- 2011 Barrisol National Lumiere Competition (1st place)
- 2010 Boral Design Award (Runner Up)
- 2010 Austral Clothes Line Comp (1st Place)
- 2010 Creative Vibe Furniture Comp (Finalist)

## Uni Memories

A cross between the excitement and inspiration of being around fellow students producing designs under minimal constraints and the exhaustion of uni life and work life balance (or unbalance). Also the realization of the benefit of Human Centered Design and the positive affect it can have on a design solution.

## Advice

Focus on an area that you are passionate about.



University of South Australia



Works by South Australian Industrial Design Alumni

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