



Jono Schultz

Graduated 1997
Bachelor of Industrial Design



Sonic Junky

The Sonic Junky brand and design project was initiated in 2010 as an integrated Brand, App and Product range Business concept.

The Sonic Junky name and logo were designed with a dated, toy derived techno

philosophy and the app design language played homage to audio mixing decks.

The product range had a simple aesthetic with custom built Neodymium speakers delivering a high quality sound.

CV

Director Medicaid Limited Mar 2011 - Present (4 years 8 months) Leaders in Medication Adherence

Director Nihilism Ltd.Feb 2008 - Present (7 years 9 months) Strategic Concepts, Consultancy, Product Creation, Product Development, Manufacturing.

New Business Development Manager Thrift Logistics Ltd Jan 2014 - Jun 2014 (5 months)

Consultant Philips Design May 2001 - Sep 2007 (6 years 4 months) Initially working to bring incremental innovation to Philips Audio, the role broadened up until 2005 to include innovation and strategy for Design in Philips CE (excluding TV). In 2006 I was acting Design and Account Manager for Philips Consumer Health and Wellness. In 2007 I was involved in the Nike Philips audio products, Philips Medical Research and PC Peripherals. I hold two global patents from my time in Philips

Senior Designer Sprandi 2000 - 2001 (1 year) Working under the design director I assisted in creating the sports shoe designs for Winter/Summer. Together we created the "Earth Gear" Sub-brand that allowed us to make more expensive products. I was involved in Brand Management, Product Management, Design catalogs, managed and assisted in staff hiring and consultant management.

Designer Design Innovation 1998 - 2000 (2 years) General product design consultancy for local and international clients.

Designer D3 Design 1997 - 1998 (1 year) Structural Packaging Design for clients Selley's (Australia) and Unilever. Work included OMO, Persil, Surf and Drive liquid detergent packages as well as spray heads for Rexona.

Part Time Lecturer UNSW College of Fine Art 1997 - 1998 (1 year) Teaching 1st Year technical drawing, model making and 2nd Year studio

Re-Process Engineer Sola Optical 1997 - 1997 Re-Designed the Grad and Semi-finished marking and packaging floor to increase efficiency and total flow efficiency of all incoming and outgoing actions. Concluded with an analysis of total product flow analysis throughout the entire factory.

Awards

2008 CES Innovation Award

2006 China Innovation Award

2005 Janus Award

2005 Philips Design Product Designer of the year

2005 HKDA Silver award

Uni Memories

Fond memories of the Underdale campus, strange hexagonal rooms, an unexpected river and an awesome workshop.

Advice

With our thoughts we make the World.

CELEBRATING
25
YEARS



University of
South Australia



**made it.
better**

Works by South Australian
Industrial Design Alumni

December 2015