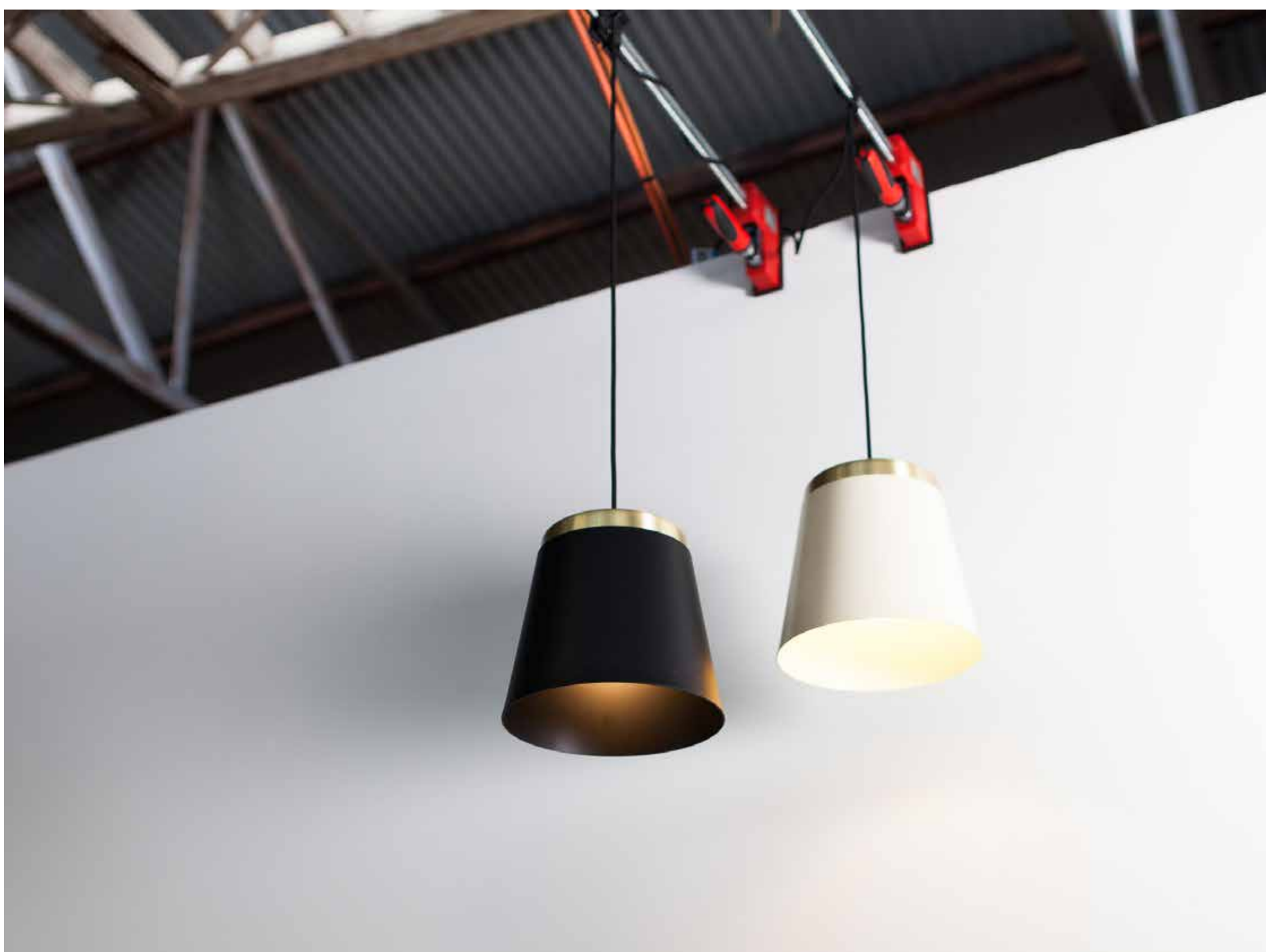




Max Hunt

Graduated 2007
Bachelor of Industrial Design



Project - Furniture

I am amazed that persisting at doing what I love and what I wanted to do paid off. I didn't think that when I started it would be a full time gig. I wanted it to but I never banked on it.

CV

Max Hunt was born in 1985 in Oxford, England and he immigrated to Australia at a young age with his family. In the early years he developed an interest in art, design and computer tech. Later studying industrial design at the University of South Australia. During his studies furniture became his obsession he was drawn by the human scale and fine detail.

Looking at the design industry, particularly within Australia he saw there was not a lot of affordable Australian design. All he saw was big egos and cheap knock offs. This led to a notion "how can I design products that I can afford?" "How can I close the gap and draw everyday Australians to authentic design?" This was the moment Hunt was born.

The aim for Hunt is to create beautiful design within Australia while utilising the wealth of local manufacturing knowledge at South Australia's finger tips.

The goal is to make design simple, elegant, accessible and most of all affordable. We want to educate and stimulate the conversation around intellectual property and enforce the rights of designer and creators. GET REAL, BUY REAL, SUPPLY REAL. Hunt Furniture is the result of doing what we love.

Awards

Not really an awards type person. Many of the interior design fit outs I have been a part of have won awards but Hunt is an awardless business.

Uni Memories

The Underdale Campus workshop.

Advice

The only thing I did to get going was get going. It wasn't fast or straight forward, I just persisted.

CELEBRATING
25
YEARS



University of
South Australia



Works by South Australian
Industrial Design Alumni

September 2016