



Michael Hoppe

Graduated 1987
Bachelor of Industrial Design



Bathroom Vanity

This design was the winner of the 2015 Reece Bathroom Innovation Award and is now in development for commercial release in 2016.

The core to this design was a desire to find a compact, multi-functional solution for small bathroom spaces. I was inspired by Greek mythology and the ergonomics of drum kits.

Many of the bathrooms we see marketed are palatial – bigger than lounge rooms. But the reality is somewhat different. For many, their homes – and their bathrooms – are getting more compact and it was important that my design reflected this.

The idea started as a simple one but evolved as I explored how to incorporate more elements in the one functional, compact and visually striking vanity unit. Exploring the meaning of 'vanity' I rediscovered the myth of Narcissus, inspiring both the gold finish of the basin and the column structure of the entire vanity unit.

As I added functionality, it transformed. That was the key – turning one thing into many. I was looking to create something clean and simple that transforms into elements with different uses that can then be simply packed up again.

CV

1988 - KWA Design

1990 - Icon

1991 - Blue Sky Design

1994 - Hop Design

I have also freelanced as a senior creative for ID consultancies such as:

- Design Resource
- D+I
- Designfield
- ADD
- Fingo
- Tiller Design
- 4Design

Clients have included:

- Phillips
- Black and Decker
- EDI rail
- Sunbeam
- Resmed
- Ryobi
- Eveready

Projects include:

- Consumer electronics
- Kitchen appliances
- Power tools
- Trains
- Electric vehicles
- Scientific and medical equipment
- Sports gear
- Furniture, lighting and objects

I also teach ID at UTS and UNSW

www.hop-design.com

Awards

Products I have designed have won Good Design Awards, Red Dot Awards amongst others.

Uni Memories

The camaraderie, inspiration and competition of working in studios full of talented people.

Advice

You have to love what you're doing.

CELEBRATING
25
YEARS



University of
South Australia

**made it.
better**

Works by South Australian
Industrial Design Alumni

December 2015