



Lisa Hood

Graduated 1998
Bachelor of Industrial Design



Kohler "Fountainhead" VibrAcoustic Tub

Lead Designer on a collaborative team tasked to develop an at home SPA bathing experience. The Fountainhead VibrAcoustic tub delivers a multi-sensory luxury escape combining multiple elements (light, water, sound & vibration).

The product form fuses contemporary SPA aesthetics and ergonomics to maximize experience immersion. A contoured head rest pocket sculpted into the tub geometry allows for deep relaxation with maximum submergence. Sound vibration technology

VibrAcoustic calms and soothes with audio you can feel. Users can access their own playlists to create a personal music experience. Chromotherapy lighting allows users to select a preferred color scheme to suit the desired mood. The project involved 12+ months of development with an incredible collaborative team of designers, ergonomic experts and engineers (mechanical, electrical, acoustic). Good times.

CV

- 1999 - Quoin Technology, Adelaide Australia - Interface Designer
 - 2000-2003 - Maytag Appliances, Iowa USA - Staff Industrial Designer Household Appliances
 - 2003-2006 - Kohler Co, Wisconsin USA - Senior Industrial Designer Luxury Kitchen & Bathing Fixtures
 - 2006-2010 - Procter & Gamble, Cincinnati USA - Senior Design Manager FemCare Products
 - 2010-2012 - Procter & Gamble, Cincinnati USA - Principal Design Manager New Business Creation
 - 2012-2015 - Procter & Gamble, Singapore - Principal Design Manager BabyCare Products
 - Currently - Procter & Gamble, Singapore - BeautyCare Industrial Design Studio Leader
- www.pg.com

Awards

- Industrial Designers Society of America
- 2000 - Speaker, IDSA National Conference New Orleans
- 2006-2008 IDSA National Education Board, Professional Practitioner to Education
- IDEA Bronze Award
- 2001 - Awarded for the Maytag & Ford "Windstar Solutions" collaborative concept vehicle.
- Most Creative Invention Award
- 2002 - Awarded for the most creative invention corporate wide within Maytag Appliances.
- P&G STAR Manager Award
- 2012 & 2013 - Awarded for contributions to global initiatives & impact on P&G business.
- Patents Granted
- 35+ Design Patents (Appliances, Plumbing Fixtures, FemCare Products) & 2 Utility Patents (Appliances)

Uni Memories

- Great people both students and lecturers.
- Making a regrettable mess of many fun projects.
- Underdale being a fantastic campus.
- Pete & Gavin in the workshop with "push-sticks".
- Mind opening Uni trip to Hong Kong in '96.
- Fond memories.

Advice

- The best thing about a career in industrial design is the endless opportunities - everything can be improved & inspiration is everywhere.
- Travel as much as you can.



Procter&Gamble



Works by South Australian Industrial Design Alumni

December 2015