



Richard Harrod

Graduated 1999
Bachelor of Industrial Design



Pinch Mill

The Pinch Mill is a simple solution to one of life's little problems - those leftover Salt and Pepper grinds left on the tabletop after use. Its unique sculptural form ensures the user places the grinder exit-end-up keeping remaining ground spice within the body of the mill and not on the table. Ground spice flows from the pinched end. The wide, flat outlet allows for broad distribution or narrow, focused distribution of spice to suit. Internally the mill uses high-performance, ceramic burrs and machined Stainless

Steel components to provide consistent, evenly ground spice. Precision injection moulded thermoplastics form the body and chassis of the mill, chosen for their high impact resistance and longevity - the mill is intended to last a lifetime.

Designed in 2013, the design won the prestigious Australian Design competition Launchpad in 2014. The design is currently under development.

CV

Graduating from the University of South Australia in 1999 Richard has over 15 years experience designing a wide variety of award winning products.

His professional career began at Electrolux designing major appliances for brands such as Westinghouse Simpson Kelvinator and Dishlex before moving onto Sunbeam where he gained valuable experience developing consumer products destined for manufacture in China.

In 2005 Richard relocated to London to work for iconic Industrial Design studios Tangerine and Therefore on projects ranging from airline seats to mobile phones. Richard has since moved back to Sydney and now works a Senior Designer for the innovative Small Appliance company Breville.

In 2013 Richard began designing lighting, furniture and accessories. His "Chevron Pendant" was a finalist in the annual design competition Launchpad which Richard would win the following year for the Pinch Mill grinder.

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Awards

2014 Winner, Launch Pad - Pinch Mill Salt & Pepper Grinders

2014 Red Dot Design Award - Breville BTA720 & 730 Li & Look Pro

2013 Finalist, Launch Pad - Chevron Pendant

2013 Australian Design Mark - Breville BRC600 Multi Chef

2007 iF Product Design Award - Sunbeam PB9500 Café Series Blender

2005 Prizewinner – 2005 Möbus shoe design competition

2004 Shortlist, Australian Design Award – KE7500 'Alur' Stainless Kettle

2003 Australian Design Mark - Westinghouse 'Ophir' Refrigerator

2002 Australian Design Mark - Sunbeam TB4500 children's toothbrushes

2001 Honorable Mention, LG International Design Competition - Pixel Video Phone

Uni Memories

Beginning of 4th year, our class found out we had no studio. We'd moved into the City West campus the previous year and things were still a bit chaotic. Word quickly spread of an unused room in another building. I think it was the accounting building or something back then. Desperate for a place to be able to work we jumped on the opportunity and set up shop... there were some initial complaints which were largely ignored by the group and we dug in for the remainder of the year. I believe this room is still used by ID to this day!

Advice

Keep it simple!

CELEBRATING
25
YEARS



University of
South Australia

**made it.
better**

Works by South Australian
Industrial Design Alumni

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