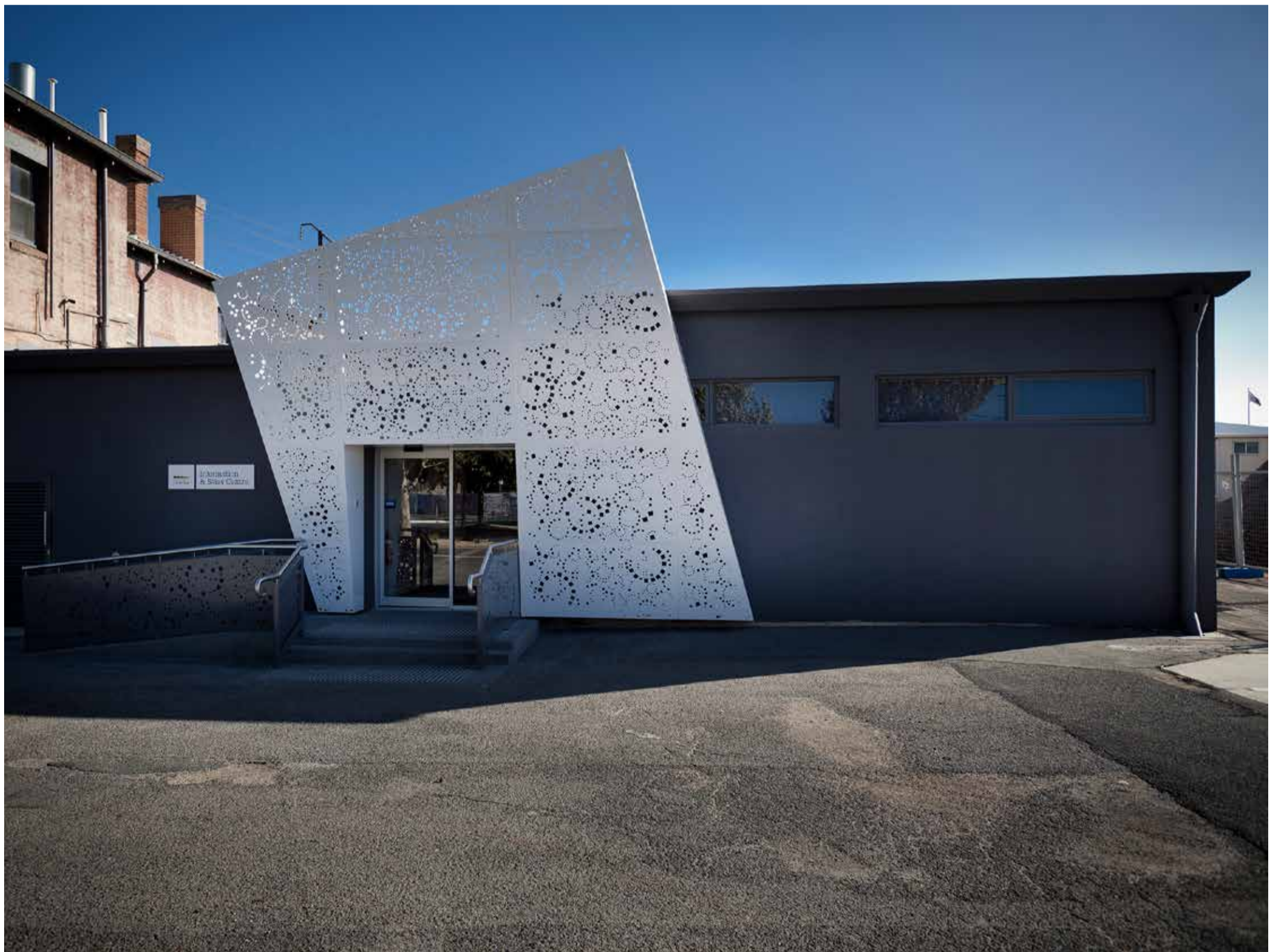




# Jesse Hanlon

Graduated 1993  
Bachelor of Industrial Design



## Sales and Information Centre for Renewal SA

The sample project is a Sales and Information Centre fit-out for Renewal SA at Bowden, was completed with in collaboration with Industrial Designer Alex Cashmore and Graphic Designer, Pina Falzarano.

We managed to transform a building that had a series of ad-hoc extensions into a well resolved and functional sales centre with a point of difference.

The entrance facade is a highlight with a fabricated canopy used to signify the main entrance to the centre. The interior features include custom designed and fabricated furniture, interactive touchscreens and a large scale site model.

It was a great project to work on and a true team effort.

### CV

My first job after university was for an Exhibition Design & Production Consultancy, Dimension Three Creative. As a junior designer I worked on structural design solutions for trade shows and signage projects. I worked closely with the production team and played a hands on role in production management.

From there I set up a freelance business and offered design and production solutions to a number of South Australian design consultancies.

I was approached in 2000 to partner in Studio Arketype and have been the Managing Director since. I work with a team of talented industrial designers, graphic designers and furniture designer makers in a collaborative manner. We all have input into a project and I think the style and quality of the work is testament to a collaborative approach.

[www.arketype.com.au](http://www.arketype.com.au)

### Awards

Interpretation Australia, Silver Award for projects over \$30,000 - Pennington Gardens, City of Charles Sturt

### Uni Memories

We studied down at the Underdale campus. We all took the study seriously, but the social side of Uni really stands out as an important part of my development as a person.

I have so many great memories, from jamming with Nick Pledge, Ian Chau, Martin Freney, Simon Tape and Jahn Goodman, to the consultancy trip to Sydney, to hanging out with my now wife Nicki.

Good times!

### Advice

Details, details, details!



Works by South Australian Industrial Design Alumni

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