



Martin Freney

Graduated 1993
Bachelor of Industrial Design



Earthship

I designed and owner-built Australia's first council approved "Earthship"; a radical new housing design developed in the USA by maverick architect Michael Reynolds of Earthship Biotecture. It is extremely energy

and water efficient and maintains a stable temperature naturally. Although it sounds like an "architecture" project many of my industrial design skills were employed in the design, approval and construction process.

CV

Mining Supplies 1994-1997; drafter/designer.

Minelab Electronics 1998-2000 industrial designer; hand held metal detectors.

Email Cooking Products (now Electrolux) 2000; design engineer; underbench oven.

APC Technology 2001; industrial designer; industrial computer housings.

Geologics 2001; design drafter; gold dust machine.

Minelab Electronics 2002-2003; industrial designer; hand held metal detectors.

University of South Australia 2003-2015; lecturer industrial design program; teaching engineering drawing and CAD, third year design studio; principles of sustainable design.

Uni Memories

I liked the final presentations of projects, especially things like the elastic powered "car". It was great to see all the different approaches to solving a design problem and then testing them to see how they performed. It was a lot of fun, but quite daunting if you had blown it.

Advice

Pay attention to sustainable design. Green is the new black.

CELEBRATING
25
YEARS



University of
South Australia

**made it.
better**

Works by South Australian
Industrial Design Alumni

December 2015