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Graduated 2010
Bachelor of Industrial Design



Rovingwork

There is a current movement towards mobilising the workforce. Not too long ago we all commuted to work, sat at the same desk everyday from 9 - 5 and then commuted home again. Many large companies have already moved to more agile working systems where fixed desks are a thing of the past and the office more closely resembles a living hub than a production line. In addition many workers are now working part-time from home, in taxis and airport lounges or in cafes and parks between meetings. The office is no longer the only place where work is occurring.

This brings with it some unique challenges, particularly around mobility of the workers and being able to work efficiently when you no longer have a work space set up and waiting for you when you arrive to work.... where ever that happens to be.

Rovingwork have recently launched a range of products designed to increase the ease and efficiency of working on-the-go. It includes a range of office bags that have been re-imagined to enable workers to set up and go in seconds no matter where they are working.

Our concept revolves around the idea of 'working out of the bag' where the bag is not longer just a container to move your items from point A to point B, but rather a mobile desk drawer that stores and organises everything that you need to complete a days works. Complete with a range of lockable desks mounting solutions and combination locks the product range is designed to take the hassle out of mobile working.

CV

Prior to graduating I completed a 6 month internship working at one of Mexico's top furniture and interior design studios EZEQUIELFARCA. It was during this time that the concept for a chaise lounge made from reclaimed oak barrels was born, culminating in the prototype of the Tannin Lounger which was produced in the final year of my degree at UniSA and which was awarded Gold in the student category of the 2010 SA DIA Awards.

After finishing my degree I spent 4 years working for iCandy Creative developing point-of-sale and retail displays for a number of leading brands including Red Bull, Dyson, Honda & Kitchen-Aid. During my time there I was involved in numerous projects that received industry awards and accolades. Following my time with iCandy I spent a brief period working as a Senior Designer for Diam International before being approached for my current role as Product Development Manager for Melbourne based startup Rovingwork.

In my current role I am working to establish a product range that increases the efficiency and ease of working in today's rapidly changing and ever mobile workplaces. At rovingwork we rethink products to consider not only the differences in how people work, but also the differences in where they work and how to maximise efficiency when working on-the-go.

www.rovingwork.com.au

Awards

2015
Finalist - Drink Dine Design, Southb
Australian Emerging Designer Award

2013
Gold Award - POPAI Global 2 Gold, 1 Silver
& 1 Bronze - POPAI Australia

2012
Two Gold Awards - POPAI Australia

2010
Gold Award - 2010 DIA South Australian
Design Awards.
People Choice Award - 2010 DIA South
Australian Design Awards

Uni Memories

I recall in 3rd year we had a project in conjunction with Hills to redesign the wheelbarrow. They left us two wheelbarrows to pull apart and experiment with. Towards the end of the project during an all-nighter I decided to grab a few hours sleep and found that sleeping in the wheelbarrow was more comfortable than on the ground. Others caught on to my discovery and over the course of the following weeks the wheelbarrow was used by so many students grabbing a nap that you had to start sleeping early if you wanted a spot. By the end of the project, through our combined iterative efforts we had all managed to redesign the wheelbarrow. It now featured a headrest, foot rest and cushions and made a great little sleeping pod!

I don't think this was exactly what Hills had in mind but it was definitely more practical than many of the other left field ideas we came up with.

Advice

Good opportunities rarely come knocking on your front door, it is up to you to go out and knock on theirs. If you want to work in a particular job or for a particular company then go tell them. Think what you would be impressed by if you were in their shoes.

CELEBRATING
25
YEARS


University of
South Australia



Works by South Australian
Industrial Design Alumni

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